

7 July 1953

MEMORANDUM FOR: PP/PY/LN

SUBJECT : PSB D-38

DC/PAD has the following comments to make regarding subject draft:

Para 3 (g) p. 19 refers to the contribution of foreign-born Americans. This short reference might be expanded into a whole thesis of possible psychological operations. The U. S. has a great advantage over the Soviet Union in mustering popular support in Europe. Blood ties between the U. S. and European countries still exist, and in many instances these ties are real and override any other considerations. However, they should be cultivated and exploited beyond the natural and spontaneous lines of communication among relatives and friends. This blood relationship should, for example, be the basis of Italo-American, German-American, etc., cultural or friendship associations on both sides of the ocean. It should give the necessary impetus for sponsoring exhibits or national fairs demonstrating in the country of origin what its people have contributed to the growth of American civilization. Each European country takes pride in this contribution. Herein lies one of the greatest propaganda potentials on behalf of the United States in every country of Europe, which to date has not been sufficiently exploited.

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PAD/GMM/jb

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